



AGENDA

Corporate Advisory Board for Institutional Diversity
April 24 – 25, 2008

Meeting Planning: Kathleen Carlstein (Visteon), Kahreen Hogan (Caterpillar),
Lou Anne Koerschner (3M), & Bob Freimuth (GM)

Facilitators: Kahreem Hogan, Lou Anne Koerschner, & Bob Freimuth

**Thursday
April 24th**

2:45 – 8:00 pm

**Location: Best Western Franklin Square Inn
Portage Room, 7th Floor (downtown Houghton)**

2:45 pm

- Welcome & Introductions

3:00

- Institutional Diversity Update

3:15

- Educational Opportunity Update
 - Highlight Youth Programs

4:00

- Enrollment Update

4:15

- Break

4:30

Introduction of Project (Kahreem will call in if not attending)
Title: Attracting & Supporting a Diverse Student Population

5:00

- University Perspective on ideal potential students and how are we marketing Michigan Tech to attract them ~ John Lehman & Bonnie Gorman

5:30 – 6:15 (informal dinner served at 6:30 pm)

- Student Roundtable Discussions

Some possible questions:

- What attracted you to Michigan Tech?
- What factors were important to you in selecting a university?
- Why did you select Michigan Tech?
- How did you learn about Michigan Tech?
- Did you participate in any precollege academic programs at Michigan Tech or another university?
- What aspects of your Michigan Tech experience have been not satisfactory, satisfactory, and very positive?

**Thursday
April 24th**

(continued)

**Location: Best Western Franklin Square Inn
Portage Room, 7th Floor (downtown Houghton)**

6:15 pm

- Presidential Council of Alumnae (PCA) Induction of Lou Anne Koerschner by Provost Lesley Lovett-Doust

6:30 – 7:00

- Dinner with Students

7:15 – 8:00 pm

- Summarize project information from students, Admissions, and University Marketing & Communications

**Friday
April 25th**

**7:30 – 3:45
am pm**

**Location: Alumni Lounge
Memorial Union Bldg. ~ on MTU's campus**

7:15 – 9:00 am

- Breakfast with Dean/Chairs/Senate representatives
- Group discussion with Deans/Chairs/Senate representatives
 - What issues related to the University Diversity Goals are you experiencing?
 - When providing input to Admissions about your ideal potential student – what are you looking for or requiring?
 - Have you seen any positive trends at Michigan Tech in relation to our diversity initiative?

9:00

- Summarize what CAB has learned
- Prep for Provost visit

9:30

- Follow-up on Fall Meeting
 - Metrics – draft dashboard
 - Board Charter and Membership
 - Proposed funding chart and Board's related work

11:45

- Break

12:00 – 2:00 pm

- Provost – Faculty hiring info session/presentation (working lunch)
- Open discussion and Q&A with Provost

**Friday
April 25th**

(continued)

**Location: Alumni Lounge
Memorial Union Bldg. ~ on MTU's campus**

2:00 pm

- Preparation of recommendations to President
- Assignments
- Next meeting dates

3:15

- Meeting adjourned

Notes: